



ILLUSTRATION & DESIGN

# JEFFREY FLORES



*“I’m an artist who loves to design.* With a degree in Fine Arts and a sound knowledge of the technical aspects of graphic design, my passion lies at the intersection of art, illustration and technology. Combining the discipline of graphic design with my hands-on experience in traditional mediums, I deliver creative and quality results.”

## WORK

### FREELANCE

2008 - Ongoing

- *Freelance in design, graphic design, illustration, and web*
- *Diversity of work: illustration mockup—both detailed and quick studies for creative briefs, on site or detail, digital or hand rendered; graphics for company and team apparel including shirts, hoodies and active wear; company branding of letterhead, logo, envelopes, and report templates; Word-press aid and personal website banners; event and invitation design; commissioned paintings and portraits*
- *Clients include: CIBC, Scotia Bank, Purina, GDLK, Rambling Renovators, Tailored Space*

### OCTAGON CAPITAL

2002 - Ongoing

- *Worked in a fast paced corporate environment*
- *Responsible for digitization, handling, and archiving of client data*
- *Managed finance aspects*
- *Handled stock valued of up to 2MM*
- *Created internal design templates*
- *Provided trouble shooting, tech support, and assisted in hardware and software installation*
- *Comprehensive ability to work within many different technical environments*

## TOOLS

### CREATIVE SUITES

- PHOTOSHOP
- ILLUSTRATOR
- INDESIGN
- SKETCHBOOK PRO
- ARTRAGE
- PIXELMATOR

### FINE ARTS

- OIL PAINTS
- ACRYLIC PAINTS
- GRAPHITE
- PEN & INK
- GUACHE

### APPS

- GOOGLE APP SUITE
- WORDPRESS
- HTML / CSS
- HARVEST INVOICING
- RULE.FM CMS

## CONTACT ME

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## EDUCATION

Ontario College of Art  
 and Design  
 Toronto, ON  
 Graduated 2005  
 BFA in Drawing and Painting

### PERSONAL INTERESTS

- comics
- gadgets
- fashion
- mobile apps
- city life
- fitness

## SKILLS

### TECHNICAL

Through fine art training and freelancing has developed a proficiency for draftsmanship, page layout composition, and sense for colour. Specializes in Lifestyle and Fashion style of illustrations. Is adept at employing both traditional and digital mediums and comfortable at image making using both raster and vector techniques.

### COMMUNICATION

Works well with others individually and in a group dynamic. Knows how to delegate and take direction for creative planning and problem solving. Has the ability to manage projects keeping in mind schedule, quality, and budget constraints.